

All Saints CE (VC) First School and Busy Bees Pre-School

Caring, Succeeding, Flourishing,
Whilst carrying our values in our HEARTS.
I can do all things through Christ because he gives me strength (Philippians 4:13)

Interim Headteacher: Mr David Elliott-Hancock

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18th September 2026

Dear Parents and Carers,

Changes to the Sharing of Children's Images on School Social Media

At All Saints CE First School, the safeguarding, privacy and wellbeing of our children are at the heart of everything we do. Following a review of our approach to photography and social media, we are making some changes to how we share images of children on our public social media channels.

Why are we making this change?

As technology, including artificial intelligence (AI), continues to develop, we believe it is important to review how children's images are shared online. Recent guidance, including Keeping Children Safe in Education 2026, highlights the importance of online safety, data protection and the potential risks associated with digital content and AI-generated imagery.

We want to take a thoughtful approach to protecting children's privacy and digital footprints while continuing to celebrate school life.

What will change?

From now on, we will not routinely publish photographs on our public social media accounts where children can be clearly identified.

Instead, our social media may include:

- Children photographed from behind or at a distance.
- Wider group photographs where individual children are not readily identifiable.
- Images of learning, work and achievements.
- Displays, resources and the school environment.
- Photographs that capture the experience of school life without identifying individual children.

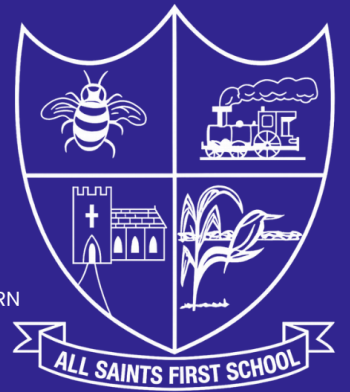
We will continue to celebrate the wonderful learning and experiences taking place at All Saints, but in a way that gives greater consideration to children's privacy.



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What about ClassDojo?

As a secure platform used specifically for communication with our school community, we will continue to share photographs of children, including photographs where faces are visible, where appropriate and in line with the permissions parents and carers have provided.

This means families will still be able to see their children taking part in classroom activities, trips, visits, celebrations and special events throughout the year.

As a school, we want children to understand that their photographs, personal information and digital identities are valuable and should be treated with care. We believe it is important that we model these principles ourselves.

Our public social media will continue to showcase and celebrate life at All Saints. These changes simply reflect our commitment to safeguarding, privacy and responsible use of technology in an increasingly digital world.

Thank you for your understanding and continued support.

With warm regards,

David Elliott-Hancock
Interim Headteacher

